PRESSPAGE

Harness the Power of Distribution with PressPageMail

Your online newsroom has become the central news hub for your organization. Influencers, bloggers and journalists all know that your newsroom is their source for comments, story ideas, multimedia and more. Now, you can deliver these vital assets to their inbox directly from your PressPage platform.

Introducing PressPageMail, our integrated email solution bringing the power of distribution to a whole new level. Now you have the capability to publish content directly to your website, across your social channels and directly to your media lists - all with the ease of one interface.

Seamless workflow

A published release can be directly sent to a group of recipients or prebuilt lists. Content is pulled into your e-mail campaigns directly from your newsroom; no cutting and pasting required.

Reach broader audiences

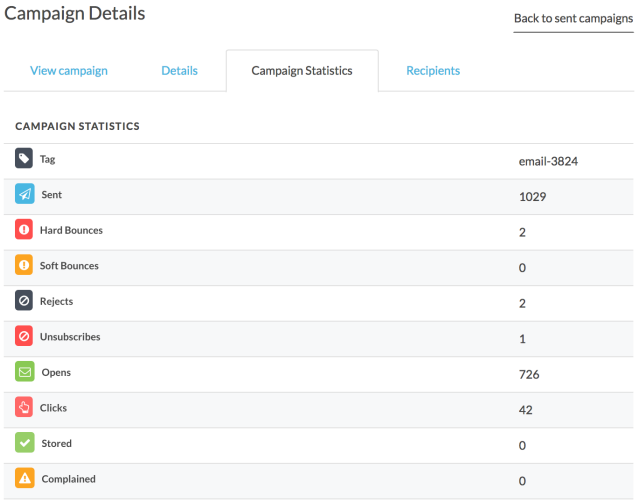
Easily upload your media database and create clearly identifiable lists. Grow your audience by placing subscribe forms on your newsroom and releases allowing new subscribers to automatically be included in your database.

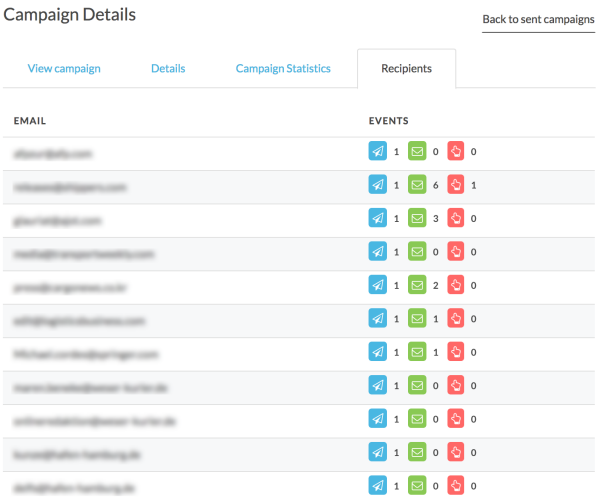
Customized & branded e-mails

Personalize each text or HTML mailing with a contact's name, title, outlet and more—and designate your sender name and reply address.

Track reach and performance

Understand what is driving traffic with clear insights into a comprehensive distribution history report to see who opened your email, clicked on links, downloaded attachments and who opted out.





About PressPage

We are driven by our vision to enable today's most engaging brands to become tomorrow's best publishers. PressPage is an innovative supplier of a search-engine-optimized news platform. Our technology is used to thrive social media newsrooms, digital pressrooms, online media hubs, and brand journalism sites.

Our Social Newsroom technology is uniquely designed to add workflow efficiency and distribution effectiveness; allowing brands to tell an engaging and optimized online story that is published straight into the search and social worlds. Our technology can be easily branded and seamlessly integrated into existing corporate websites.

PressPage was founded in 2008 as a University spin-off. The three founders foresaw that the power of the Internet would profoundly influence the PR landscape, and consequently the techniques and tools businesses would need in their modern communications mix.